

Pennsylvania Association of
School Business Officials

invites you to exhibit at the

PASBO Facilities Management Conference & Exhibits

in Partnership with SchoolDude

Sept. 30 - Oct. 2, 2009

Holiday Inn Harrisburg/Hershey
Grantville, PA





PASBO Facilities Management Conference & Exhibits

In Partnership with SchoolDude



Conference Information

The Pennsylvania Association of School Business Officials and SchoolDude are pleased to announce the 2009 Facilities Management Conference and Exhibits. This year's program will include a Pre-Conference Session on September 30 and Conference on Thursday, October 1 and Friday, October 2, 2009 at the Holiday Inn, Harrisburg/Hershey. We anticipate that approximately 200 facilities managers will attend this event.

Booth space is available to all facilities related vendors on a first-come, first-served basis. There is a limit of one booth per company. All exhibits will be in the Majestic ballroom from 3:15 p.m. to 6:30 p.m. on Thursday, October 1.

NEW FOR 2009! PASBO is offering exhibitors and sponsors the opportunity to be presenters. See the enclosed form for more details.

Highlights from the program include:

- ✱ *Intensive* exhibit opportunities for school industry vendors on Thursday, October 1
- ✱ Access to a *diverse* audience of the school community who is responsible for facilities purchasing decisions
- ✱ Availability to the *entire* Pennsylvania education community including school districts, intermediate units, vocational-technical schools, private schools and other groups
- ✱ Three hours of exclusive exhibit time, including a reception in the exhibit hall for vendors and attendees

The objective is to educate attendees about the latest products available for school facility operations.

One table, two chairs, and a wastebasket are included in the booth price. There will be green and white pipe and drape supplied. Both the display and the equipment must fit into the 6' by 10' space. The exhibit hall is carpeted.

Electric, Internet and other services can be ordered from the hotel for an additional fee.

Booth space will be allocated on a first-come, first-served basis. You may reserve a booth by calling Marilyn Chastek at (717) 540-9551. Booth payment and a signed Exhibit Space Application and Contract are required to be submitted within two weeks after the original telephone contact.

The booth layout diagram is on the back page of this packet.

***Remember to call PASBO as soon as possible. This is the
first step in reserving booth space!***

(717) 540-9551

REGISTRATION & BOOTH FEES

Exhibit Booth \$425*

- One 6' x 10' space for a single day
- One 6' table, two chairs and one wastebasket
- Registration for **three** representatives

*Non-PASBO members must become Business Associates to be eligible to be an exhibitor or sponsor.

Cost: \$220

Additional services (tables, chairs, etc.) can be purchased directly from the decorator, Reber-Friel. More information will be provided with booth confirmations.

Additional Representatives \$100 per person

Lodging

Rooms have been reserved at the Holiday Inn for September 30 and October 1 at a cost of \$114 single occupancy plus tax. To reserve a room, call the Holiday Inn at (717) 469-0661 by 8/31/09. Ask for the PASBO rate.

SCHEDULE AT A GLANCE

PRECONFERENCE - Wednesday, September 30

1:00 – 5:00 Grounds Management Session (1 hour sessions for Pesticide credits)

CONFERENCE DAY 1 - Thursday, October 1

10:00 – 10:45 General Session – Keynote Address
10:30 – 11:00 Break
11:00 – 12:00 Two Concurrent Tracks
 • Facility Managers/Directors
 • Custodial Supervisors/Head Custodians
1:00 – 2:00 Two Concurrent Tracks
2:00 – 2:15 Break
2:15 – 3:15 Two Concurrent Tracks
3:15 – 6:30 Exhibit Hall Open
5:30 – 6:30 Reception in Exhibit Hall

CONFERENCE DAY 2 - Friday, October 2

8:00 – 9:00 Two Concurrent Tracks
9:15 – 10:15 Two Concurrent Tracks
10:15 – 10:30 Break
10:30 – 12:15 Mini-Workshop Tables (4 rotations - 25 minutes each)

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(717) 540-9551***

Sponsorship Opportunities . . .

PASBO Facilities Management Conference & Exhibits In partnership with SchoolDude

September 30 - October 2, 2009 Holiday Inn Harrisburg/Hershey

The PASBO Facilities Committee invites you to be a sponsor at the 2009 Facilities Management Conference & Exhibits. Interact with approximately 200 facility managers and other school business officials from across Pennsylvania. Choose your sponsorship level below and sign up by September 4, 2009*.

Sponsorship Options

Exclusive Breakfast Sponsorship (\$500) – Limit 2

- Two admissions to your sponsored breakfast and all educational sessions (No lunches included)
- Half-page black & white program book ad (3.75” high x 4.5” wide)
- Event sponsorship listed in the program book & and logo on general session PowerPoint
- Signage at the breakfast
- Opportunity to submit a proposal* to present a session or mini-workshop

Reception Sponsorship (\$500) – No limit

- Two admissions to the reception in the exhibit hall and all educational sessions (No meals)
- Half-page black & white program book ad (3.75” high x 4.5” wide)
- Event sponsorship listed in the program book & and logo on general session PowerPoint
- Signage at the reception
- Opportunity to submit a proposal* to present a session or mini-workshop

Break Sponsor (\$250) – Limit 1 for each of the three breaks

- Admittance for 1 person to all educational sessions at the conference (No meals)
- Quarter-page ad in the program book (2” high x 4.5” wide)
- Sponsorship listed in the program book & and on general session PowerPoint
- Opportunity to submit a proposal* to present a session or mini-workshop Signage at the break

Education Sponsor (\$100)

- Sponsorship listed in the program book and on general session PowerPoint
- This sponsorship level does not include conference registration or meals.
- Opportunity to submit a proposal* to present a session or mini-workshop. If proposal is accepted, the primary presenter will receive a one-day conference registration for the day of the presentation.

**Speaker Proposals are due June 15. Only those sponsors and exhibitors who have registered by June 15 will be considered as presenters. The deadline for sponsorship registration for non-presenting companies is 9/4/09.*

**All sponsors must complete the contract that is included in this packet
and submit the contract and payment to PASBO.**

Call Marilyn at 717-540-9551 to hold the sponsorship of your choice.

PASBO Facilities Management Conference
September 30 - October 2, 2009
Holiday Inn Harrisburg/Hershey, Grantville, PA
Call for Speakers

Building on a successful premiere event in October 2008, PASBO is pleased to issue this "Call for Speakers" for the Facilities Management Conference to be held September 30 - October 2, 2009 in Grantville. Content is specifically geared towards three school audiences: Facilities Directors; Custodial Supervisors/Head Custodians and Grounds Management Staff. All are looking for new – and practical – ways to solve their current challenges and propel their organizations forward. A key focus for this year's event will be modifying operations to match the current economic conditions. We invite your company to propose a presentation topic that will help us achieve this goal.

Selection Process: Business members must be either a Facilities Conference exhibitor or sponsor in order to submit a proposal. Your proposals must be submitted by **June 15, 2009**. You will receive a confirmation of your submission. Each submission will be reviewed by a team of facilities directors, and you will be notified by **July 15, 2009** of the status of your submission. There is a limited number of each type of format. A wide variety of submissions are needed in order to find a good blend of topics.

Topic Ideas: Our goal is to offer attendees a broad range of topics providing the best knowledge and tools to do their jobs more effectively and to make their organizations more successful. Key topic areas are listed below. **Please be aware that presentation content is to be educational and non-product specific. This is not a sales opportunity.**

- Facilities Maintenance and Management
- Facilities Capital Improvement and Construction
- Grounds Management (Wednesday Pre-Conference Pesticide Credit Sessions only)
- Housekeeping
- Staff Management
- Environmental Safety
- Benchmarking and Data Management

Audience: Three primary audiences will be represented. Please indicate which audience is most appropriate for your content (Check all audiences for which you can tailor the content.)

- Facility Managers/Directors
- Custodial Supervisors/Head Custodians
- Grounds Management Staff (Wednesday Pre-Conference Pesticide Credit Sessions – prefer mostly Core credits)

Format: Please consider which session format would most effectively deliver your content:

- Seminar – 60 minute lecture style presentation
- Mini-Workshop – 25 minute round table presentation and facilitated discussion. (Each topic presented 4 times during the 1 hour 45 minutes session.)
- Keynote address – 45 minute presentation of general interest to all audiences

Submit Your Proposal: Business members are encouraged to submit proposals for presentations that meet these criteria. Final selection of topics and speakers will be made by the PASBO Facilities Committee. Submission of an exhibit contract, sponsorship or session proposal does not guarantee your topic will be chosen. Questions on the speaker proposal process can be directed to Corrine Shearer at cshearer@pasbo.org.

Proposals can be submitted online at the following link:

http://www.surveymonkey.com/s.aspx?sm=HNKtkclz_2fa60tb7SNiNbjQ_3d_3d

Registration/Travel Info: All primary speakers will receive a complimentary registration on the day of their presentation. Speakers will be responsible for lodging and related travel costs.

Exhibits/Sponsorships: Reach nearly 200 school facilities professionals with your products and services. Be a part of the Facilities Management Exhibit Hall or become a Conference Sponsor. For information, contact Marilyn Chastek at mchastek@pasbo.org.

PASBO Facilities Management Conference and Exhibits, in Partnership with SchoolDude

2009 Exhibit Space & Sponsorship Application and Contract

Holiday Inn Harrisburg/Hershey
Grantville, PA
Sept. 30- Oct. 2, 2009

We hereby contract for exhibit booth space at the PASBO Facilities Management Conference and Exhibits to be held Wednesday, October 1 at the Holiday Inn Harrisburg/Hershey.

Booth # _____ \$425 per booth for PASBO Business Associates*

Sponsorship amount* (circle one) \$500 \$250 \$100 Sponsor type _____ (PASBO account # 3034)

*A PASBO Business Associate membership is required for exhibitors and sponsors. Join now online at www.pasbo.org.

PAYMENT MUST ACCOMPANY THIS CONTRACT.

We understand that PASBO will assign space/sponsorships as requested. In the event your choice is already sold, the nearest space will be assigned. PASBO reserves the right to assign all booths to best meet the needs of the exhibitors and the association.

The rental fee for exhibit space includes a uniform 6' x 10' wide area with one 6-foot table, two chairs, one identification sign with booth number, company name, city and state, and free conference registrations valid for all educational sessions for three company representatives.

We understand additional requirements such as electricity, telephone, plumbing, furniture, porters, drayage, etc., will be at an additional charge and paid directly by us, the exhibiting company. The exhibit hall is carpeted. This contract is subject to the conditions printed on the reverse side.

The following information will be printed in the conference program booklet and PASBO documents:

Company name: _____

Mailing Address: _____ City _____ State _____ Zip _____

Products or services to be exhibited: _____

All subsequent mailings regarding the exhibits will be forwarded to the contact person listed below:

Company Name: _____

Web Site _____

Contact name: _____

Mailing Address: _____ City _____ State _____ Zip _____

Telephone # _____ Fax # _____ Email _____

Date: _____ Executed by: _____

(Signature and Title)

Payment Information:

Amount of check: \$ _____ Checks should be payable to "PASBO."

OR

Credit Card

Name on Credit Card: _____ Signature: _____

Credit Card #: _____ Exp. Date _____ Date Signed _____

PASBO Contact: If any questions should arise as a result of this contract, the following person should be contacted.

SEND TO: Marilyn Chastek – PASBO
P.O. Box 6993
Harrisburg, PA 17112-0993
Phone: 717-540-9551 Fax: 717-540-1796

A fully executed and signed copy will be returned for your records.

Acceptance: This application for exhibit space has been accepted and Booth # _____ has been assigned. Payment received \$ _____.

(Date)

Approved by: _____
Jay Himes, CAE, PASBO Executive Director

CONDITIONS FOR 2009 EXHIBIT SPACE APPLICATION AND CONTRACT
PASBO Facilities Management Conference and Exhibits

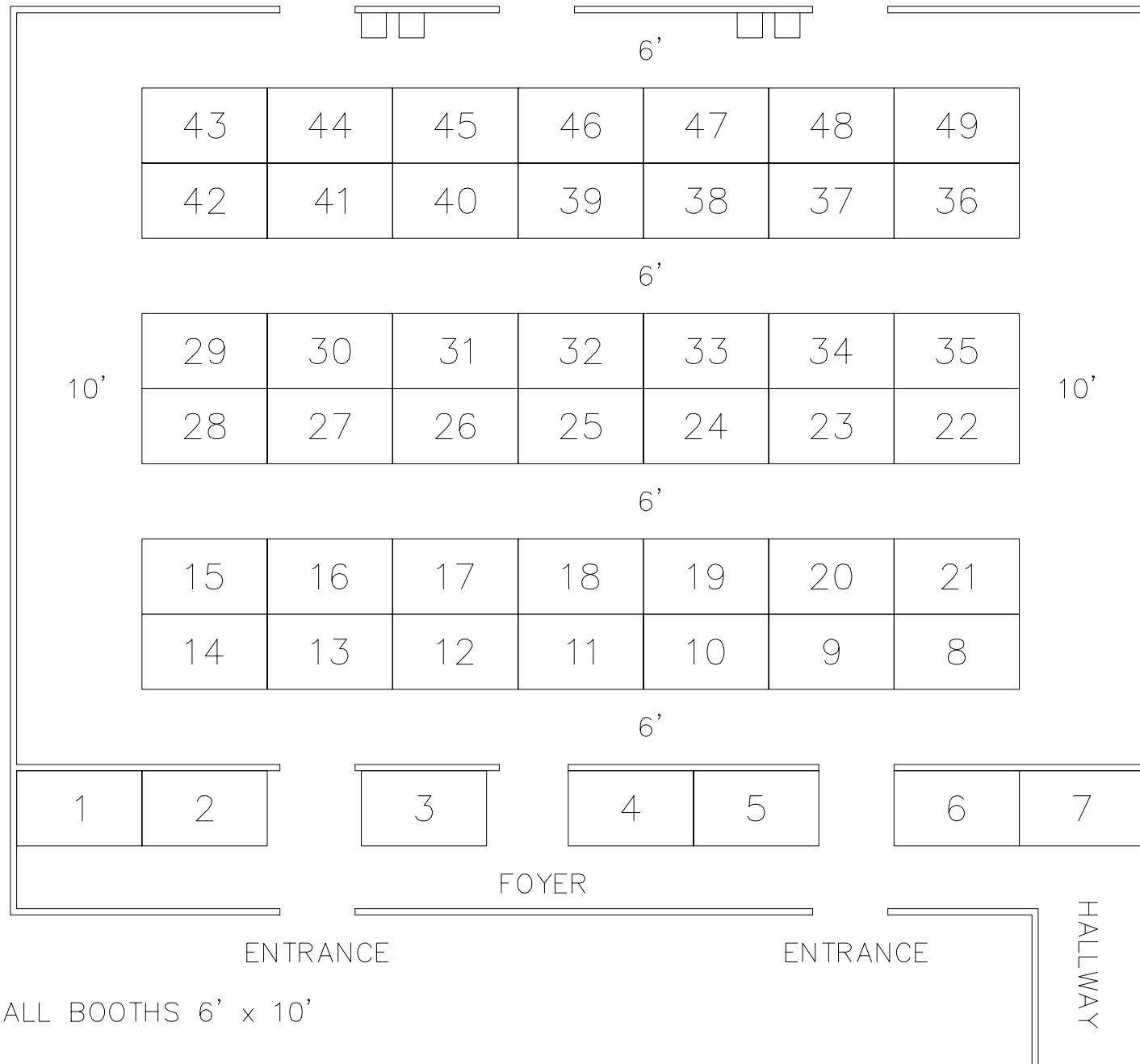
1. **CONTRACT FOR EXHIBIT SPACE** - This contract for exhibit space and formal notice of assignment by the Pennsylvania Association of School Business Officials (PASBO) for the full payment of rental fees constitutes a contract for the right to use the assigned exhibit space.
2. **PAYMENT FOR SPACE** - The cost of exhibit space and/or sponsorship is due in full along with the submission of this contract. Payment must be received within two weeks of booth reservation or prior to the beginning of exhibit hours, whichever comes first.
3. **CANCELLATIONS** - A full refund will be made by PASBO for cancellations of exhibit booth contracts received in the PASBO office on or before July 31, 2009. A \$50 service fee will be charged for cancellations received between August 1 and August 28, 2009. **No refunds will be made for booths cancelled after August 28, 2009.**
4. **INSTALLING AND DISMANTLING** – Exhibitors may set up their booth space in the Ballroom on Thursday, October 1, 2009 from 10:00 a.m. until 3:00 p.m. All exhibits must be set-up and ready to go by exhibit time. Exhibit time will be from 3:15 p.m. – 6:30 p.m. on Thurs. Oct. 1. Tear down will begin immediately after the show, and all materials and equipment must be removed from the exhibit hall by midnight.
5. **USE OF SPACE** - All demonstrations and other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or share the space allocated without the knowledge and consent of PASBO. Displays shall not be placed in a manner as to interfere with other exhibits. PASBO reserves the right to exclude from exhibition any or all literature, illustrations, materials or products that, in its judgment, are not consistent with the proper decorum of the educational exhibits.
6. **PRIZES** - Exhibitors may award prizes at their booths during exhibit hours.
7. **NOISEMAKING EXHIBITS** - Exhibits that include the operation of musical instruments, radios, talking motion picture equipment, public address systems or noisemaking machines must be constructed or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors or their patrons.
8. **INSURANCE** - Responsibility for various types of insurance coverage is that of each individual exhibitor. Each exhibitor will hold free of liability, in connection with property damage or personal damage to his/her agents and employees, the headquarters hotel, PASBO, and the employees of each such organization for loss, theft, damage or destruction of goods, or for any injury to himself/herself or employees while in the exhibit area or for any damages of any nature or character.
9. **FIRE PROTECTION** - No flammable fluids, substances or materials of any nature, including decorative material that is not flameproof, may be used in the booth. Electrical wiring must conform to national Electric Code Safety Rules. Exhibitors must comply with local fire regulations.
10. **EXHIBIT BOOTH** - Booths will be assigned by PASBO on a first-come, first-served basis.
11. **PASBO MAILING LABELS** - PASBO will provide mailing labels of all facilities members to exhibitors upon request. To order, go to www.pasbo.org and click on the Vendors tab. Listed under the “Business Associates Benefits” is a Label Request Form and instructions for ordering. Please note that there is a \$40 minimum charge. A printed list of attendees will be given out at the conference to each company that exhibits.
12. **ACCOMMODATIONS** - Rooms have been reserved at the Holiday Inn Harrisburg/Hershey for September 30 and October 1 at a cost of \$114 single occupancy plus tax. To reserve a room, call the Holiday Inn at 717-469-0661. You must make your reservation by 8/31/09 and say you are with the PASBO show to receive this special rate.
13. **MEALS** - No meals are included as part of the exhibitor or sponsor package unless specifically stated. Meals can be purchased separately. Contact Marilyn at 717-540-9551 for prices. The Thursday reception is included for all vendors and sponsors.
14. **DIRECTIONS** – Detailed directions can be downloaded from www.pasbo.org.

PASBO FACILITIES CONFERENCE

OCTOBER 1, 2009

HOLIDAY INN, GRANTVILLE, PA

MAJESTIC BALLROOM



ALL BOOTHS 6' x 10'

Prepared by:
Reber-Friel Company
Conventions & Expositions
610-265-7310
1-27-09